

UNIVERSITY CENTER FOR SOCIAL AND URBAN RESEARCH

Resources for Researchers

<http://www.ucsur.pitt.edu/>

The University of Pittsburgh's University Center for Social and Urban Research (UCSUR) is a leading resource for researchers interested in basic and applied social, behavioral, and health sciences. Two UCSUR research programs provide a permanent research infrastructure to assist in conducting quantitative, survey-based research, qualitative research, and mixed-method integrative approaches. UCSUR follows HIPAA guidelines for sensitive data collection and analysis, and is FISMA (Federal Information Security Management Act) compliant for data security and privacy management.

SURVEY RESEARCH PROGRAM (SRP)

The Survey Research Program is an academic survey research facility specializing in social science, public policy, and epidemiological surveys. SRP can carry out any or all phases of a survey research project, including sample design, questionnaire design, data collection, data processing, statistical analysis, and reporting.

Services include:

Questionnaire Design and Development

Sample Design and Sampling

- Random digit dial and list-based samples with demographic targeting

Computer-Assisted Telephone Interviewing (32 line phone bank)

Web-Based Surveys

- Customized web surveys and Oracle database technology

Other Data Collection Services

- Traditional mail surveys
- Computer-assisted personal interviewing
- Interactive voice response technology

Geocoding and Analysis of Survey Data

Data Processing, Management, Statistical Analysis, and Reporting

QUALITATIVE DATA ANALYSIS PROGRAM (QDAP)

The Qualitative Data Analysis Program specializes in qualitative studies for the social, behavioral, health, and information sciences. QDAP can carry out any or all phases of a qualitative research project including recruitment, focus group/interview guide design, data collection, transcription, coding, analysis, and reporting. QDAP maintains a 10-station coding lab with ATLAS.ti software and separate transcription facilities.

Services include:

Qualitative Project Design, Management and Coordination

Qualitative Data Collection

- Participant Recruitment
- Focus group facilitation
- In-depth qualitative interviews and cognitive interviews

Transcription of Recordings in English and Spanish

Codebook Development and Coding of Documents and Audio/Video

- Coding adjudication and Inter-rater reliability calculation

Coding of Web Based Data (web pages, emails, blogs, database search results, etc.)

Qualitative Data Analysis and Reporting

Training in the use of qualitative data analysis software (ATLAS.ti and Coding Analysis Toolkit)

INTEGRATIVE APPROACHES

SRP, QDAP and the UCSUR Geographic Information Systems (GIS) Program work closely together on studies that combine quantitative methods, qualitative methods, and geographical location data to provide researchers with integrative resources. UCSUR also maintains programs with expertise in gerontology and urban and regional analysis.

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